

## Information

Name of company/organization:

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Name of contact person and title:

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Address:

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Telephone number:

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Email address:

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Sponsorship packaged requested:

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Please email or fax the completed form to [katieg@betelcentre.org](mailto:katieg@betelcentre.org) or 416-225-2097 Attn. Katie Giles. Invoices will be mailed to the address indicated above. For further information, please call 416-225-2112, ext. 126.

Questions about invoicing and payment may be directed to Yana Dian at [yanad@betelcentre.org](mailto:yanad@betelcentre.org) or 416-225-2112, ext. 107.

## Contact Information

### **Bernard Betel Centre**

1003 Steeles Avenue West  
Toronto, Ontario M2R 3T6  
Phone: 416-225-2112  
Fax: 416-225-2097  
[www.betelcentre.org](http://www.betelcentre.org)

For more information or to sponsor a program, please contact:

### **Katie Giles**

Director, Programs and Communications

**416.225.2112 ext. 126**  
**[katieg@betelcentre.org](mailto:katieg@betelcentre.org)**



[www.facebook.com/betelcentre](http://www.facebook.com/betelcentre)



[www.twitter.com/betelcentre](http://www.twitter.com/betelcentre)

We gratefully acknowledge financial support for the Bernard Betel Centre from:



Charitable number 11921 5697 RR0001

## Program Sponsorship



**Bernard Betel Centre**  
1003 Steeles Avenue West  
Toronto, Ontario M2R 3T6  
[www.betelcentre.org](http://www.betelcentre.org)

## Bernard Betel Centre

The Bernard Betel Centre is committed to providing exemplary and multilingual educational, cultural and wellness programs in a safe and supportive environment to encourage healthy, active and creative living for individuals 55+. The Bernard Betel Centre is a vibrant, growing, active centre, offering more than 120 programs each week to older adults in the community. Over 2,300 members, and many more non-members, participate year round in our special events, courses, volunteer opportunities and myriad of other offerings.

## Why Sponsor?

- Over 120 different programs each week including concerts, special events, holiday parties, lectures, health fairs, parties, and more.
- Over 2,300 members and over 5,000 older adults take part in our programs and services each year.
- Unique opportunity to promote your organization, company or product to our membership and the community.

## Program Sponsorship Information

Choose from a variety of sponsorship options.

### **PLATINUM Sponsorship: \$1,000**

#### Exclusive Benefits

- Logo and sponsorship recognition of all promotional material for program or event and on the Bernard Betel Centre website.
- Speaking opportunity during the program or event.
- Opportunity to set up a promotional table with company documentation and banners during the program or event.
- Complimentary half page advertisement for one edition of *Connect!*, our quarterly program guide (a \$250 value).

### **GOLD Sponsorship: \$750**

#### Exclusive Benefits

- Logo and sponsorship recognition of all promotional material for program or event and on the Bernard Betel Centre website.
- Speaking opportunity during the program or event.
- Opportunity to set up a promotional table with company documentation and banners during the program or event.

### **SILVER Sponsorship: \$500**

#### Exclusive Benefits

- Logo and sponsorship recognition of all promotional material for program or event and on the Bernard Betel Centre website.
- Opportunity to set up a promotional table with company documentation and banners during the program or event.

### **BRONZE Sponsorship: \$250**

#### Exclusive Benefits

- Logo and sponsorship recognition of all promotional material for program or event and on the Bernard Betel Centre website.